

Muhammad Ahmad

Technical Manager adept at product development, project management, team leadership, and community engagement.

Tullamore, Ireland - +353 89 2605613 - mail@mahmad.net - mahmad.net

SKILLS

Technical Project Management - Software Development - Product Management - Operation Management - Research & Development - UX Research & Design - Market Research & Strategy - Leadership - Complex Problem-Solving - Critical Thinking - Effective Communication - Teamwork & Collaboration - Entrepreneurship

EDUCATION

MS Technology and Innovation Management — *TU Dublin, Ireland*

SEPTEMBER 2023 - PRESENT

Innovation Management - Project Management - Strategic Operations Management - Organizational Behaviour

BS Software Engineering — *COMSATS University Islamabad, Pakistan*

SEPTEMBER 2016 - AUGUST 2022

Programming - Software Engineering - Web Engineering - Design & Architecture - Management

EXPERIENCE

Technical Project Manager — *Code Creatives, Remote (PK)*

NOVEMBER 2021 - JULY 2023

- Led collaboration with Disney and Universal teams, for successful launch of 3rd party connections while managing the design and development of redesign project for theme-park reseller platform (KBUG).
- Spearheaded end-to-end development of 10 diverse projects, ranging from 3 to 12 months in duration, effectively managing resources and timelines.
- Optimized planning, communication, and management strategies, resulting in enhanced quality and faster delivery times for 6 key projects.
- Boosted team productivity by identifying inefficiencies, streamlining major workflows, and implementing effective processes & tools.
- Strengthened project coordination by fostering seamless collaboration between clients, management, and project teams, ensuring timely and successful project completion.

Co-Founder / Product Manager — *Startup, Remote (PK)*

MARCH 2021 - OCTOBER 2021

- Recognized a lucrative opportunity in the multi-billion-dollar retail industry and formulated a strategic approach for the minimum viable product (MVP), based on competitor analysis across multiple platforms.
- Developed product specs, wireframes, mockups, and prototypes through an iterative design process.
- Directed the product development lifecycle over multiple iterations, successfully leading a 5-6 member product team.

Social Media Manager — *CUI, Islamabad (PK)*

MARCH 2020 - FEBRUARY 2021

- Launched the CUI Experience series, showcasing inspiring stories of students and alumni at CUI.

- Established short-term objectives and long-term KPIs, creating a comprehensive 6-month strategic plan.
- Produced high-quality content and expanded publicity through established and emerging channels, boosting visibility and audience engagement.

Software Engineer — *Experts Vision, Islamabad (PK)*

MAY 2019 - MARCH 2020

- Conducted in-depth research on forecasting and business intelligence solutions for retail businesses.
- Performed comprehensive system analysis on 3 platforms, determining product specifications for M.V.P.
- Effectively managed the development life-cycle to meet a tight 6-month deadline, ensuring timely and successful project completion.

VOLUNTEER EXPERIENCE

Community Leader — *IDEA COMSATS, Islamabad*

2017 - 2020

- Successfully led a team of 90+ volunteers across two semesters, effectively managing responsibilities for over 100 activities and events.
- Established three specialized media teams comprising 20+ members, fostering collaboration and enabling the formation of 10+ new cross-functional teams.

Volunteer — *Facebook Developer Circle Islamabad*

2018 - 2019

- Led a technical workshop during Build Day 2019, assisted in organizing Community Challenge 2019, and facilitated the Islamabad team during the DevC Conference Pakistan.

PROJECTS

KBUG: Themerpark Reselling - 2022-2023

Served as Project Manager for KBUG, successfully addressing integration challenges with vendors and streamlining booking processes for enhanced efficiency.

eGift: Virtual Cards as eGifts - 2021-2022

Served as Project Manager for eGift, managing the development of eGift (virtual card) buying, sharing, management and support systems.

Blocks Retail: Modular Retail Management - 2021

Served as Product Manager and Co-founder for Blocks Retail system, driving innovation in the retail sector by developing and delivering modular system solutions.

I.R.S: Plug-n-Play Retail Forecasting - 2019-2020

Served as a Software Engineer for I.R.S., contributing to the development of a cutting-edge real-time business intelligence forecasting system tailored to retail businesses.

CERTIFICATION

Duolingo English Test - December 2022

Level (CEFR): C1 (Advanced)

Overall Score: 145